

Supponor joins the technological elite on Nordic tech Tour

Company selected from more than 500 applicants to present

DBRLive product to leading figures in venture capital and technology

Helsinki, Finland and London, UK – June 2010 - Supponor has been recognised as a top technology company by being selected for the Nordic Tech Tour 2010.

More than 500 companies applied to join the Tour but only 30 were selected after a thorough examination of their business credentials and product potential.

Supponor, which originates from Finland and specialises in digital billboard replacement solutions, impressed the Nordic Tech Tour selection committee during a four-month review process.

The committee, which comprises 30 senior global venture capital and technology industry leaders, were looking for the most promising high-growth, early and expansion stage technology companies from Denmark, Sweden, Finland, Norway, Iceland and the Baltic nations.

Candidates were reviewed on the basis of their technology, strength of their business model, market size and growth with go-to-market strategy, quality of management team and international development potential.

The 30 successful companies then joined the tour of Helsinki, Tallin and Stockholm, which included the opportunity to present to 70 delegates consisting of senior partners, vice presidents and CEOs from the global venture capital and technology industry.

“We were impressed by the amount of high quality innovations and companies identified in the Nordic and Baltic countries,” said Jarkko Virtanen, president of the Nordic Tech Tour 2010.

“The 30 selected finalists all represent their technology segment’s innovation leadership locally with great potential to expand and grow internationally.”

Chris Buckley, CEO of Supponor, said: “We are delighted to be recognised among the 30 top technology companies from a pool of more than 500.

“The selection committee carried out a very detailed review over a long period of time. They looked at all the key areas of our business and were very impressed with what they saw.”

For further information, please contact:

Chris Buckley, CEO, Supponor Ltd.
Tel. +44 (0)7590 590180
chris.buckley@supponor.com